

(For Immediate Release)

Kingdee's Cloud Hub Celebrates 2nd Anniversary Leading Social Enterprise Market in China with over 500,000 Enterprise Users

(21 May 2013, Hong Kong) Kingdee International Software Group Corporation Limited ("Kingdee International" or the "Group"; Stock Code: 00268.HK), a leading Cloud Management services provider in Asia Pacific region, hosted its 2013 Cloud Hub User Conference and celebrated the Cloud Hub's 2nd Anniversary in Shenzhen on 20 May. Over 200 Cloud Hub enterprise users across the nation joined the event. On the same day, the 520 new version of Cloud Hub with newly added features such as Task Center was also launched, which unlocked a brand-new model for enterprise users.

Since its launch two years ago, the Cloud Hub has brought together a number of small and medium-sized enterprise users, as well as large enterprise users, such as Haier and Vanke. Representative of the interactive platform in Haier Group said, "The Cloud Hub helps Haier Group to fully mobilize the node resources to achieve a transformation from being resource-centered to human-centered, breaking barriers of departments and geographical constraints. Thus, it provides our staff with a cooperative environment that is efficient, convenient and low-cost." Mr. Wang Wenjin, Executive Vice President of Vanke Group, signed a project cooperation framework agreement on behalf of Vanke with the Cloud Hub. He commented, "With the help of Kingdee's Cloud Hub, Vande will build its social enterprise portals and quickly create a verified platform with Vanke's characteristics."

Mr. Wang Tianyu, Vice President of Kingdee International and General Manager of Enterprise Internet Business said, "Over the past two years, Kingdee's Cloud Hub attracted a number of top cutting-edge staff in the Enterprise Internet Business. With pursuit of Enterprise Internet innovation, they endow the Cloud Hub with trendy style and great vitality."

According to IDC, the market capacity of global social enterprise collaboration will reach US 4.5 billion with a CAGR of 42.4%. The industry believes that the growth of China market will gradually appear. The Cloud Hub, launched two years ago, exceeded the expansion pace of similar products overseas over the same period with over 500,000 enterprise users.

Mr. Xu Shaochun, Chairman of Board of Directors of Kingdee International, said, "The Cloud Hub is a brand-new Intranet of enterprises or any organizations as well as a mobile and social space for each individual with highest security. It will overthrow the traditional ways of working and collaboration and unlock a brand-new work model. Since its launch two years ago, the Cloud Hub has been leading the Social Enterprise Market in China with over 500,000 enterprise users. We will keep working hard with our stakeholders, including shareholders, staff, customers and partners to create win-win situation as well as to realize our vision to become a leading Cloud Management service provider in the world. "

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About Kingdee International

Kingdee International Software Group Corporation Limited (“Kingdee International” or the “Group”; Stock Code: 00268.HK) was founded in 1993 and headquartered in Shenzhen, PRC. With “Streamline Your Business Process” as its mission and “Walk on ZHENGDAO (right track) and Walk by WANGDAO (noble way)” as its core values, the Group is providing Cloud Management products and services for over one million corporates and government organizations worldwide with the aim to become the world’s leading Cloud Management service provider. The Group consists of Kingdee Software (China) Co., Ltd. with a focus on corporate management software and internet services markets, Shenzhen Kingdee Middleware Co., Ltd. with a focus on middleware business, Kingdee Medical Software Company Ltd. which provides IT integrated solutions provider for medical and health organizations, as well as Kingdee International Software Group (H.K.) Co., Ltd. which focuses on APAC ex-China and overseas markets.

For further information about Kingdee International, please visit the Group’s website at www.kingdee.com.

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